



Menajem Benchimol

Entrepreneur/marketer

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Location New York City, NY



Profile

A world traveler, I have gained different insights and perspectives into other cultures. A passionate marketer I try new kinds of social media, and ways to reach the targeted audience with limited resources. Love soccer (I am a Boca Juniors fan), startups, innovation, and getting to know new people.

Technical Skills

- Chatbots ●●●●●
- Mailchimp ●●●●●
- Wordpress ●●●●●
- R ●●●●●
- Social Media ●●●●●
- HTML/CSS ●●●●●

Experience

Marketing intern, MASA Journey SUMMER 2016

- Creating content with thousands of engagements in Twitter, & Facebook
- Writing blogs read by 1,500 users
- Analyzing marketing strategies for future use in Google Analytics

Marketing intern, Enminutos.org SUMMER 2015

- Managing weekly newsletter, CRM using Mailchimp
- sPosting content on websites using Wordpress
- Reaching potential partners/speakers for the weekly videos

Education

Sy Syms School of Business, Yeshiva University
NEW YORK CITY, NY 2015-2018
Pursuing a B.S in Marketing.

Bar- Ilan University
RAMAT GAN, ISRAEL SPRING 2014
English Composition and International Business

Zhejiang University of Finance and Economics
SHANGHAI, CHINA FALL 2014
Mandarin, Marketing and Economics

Interests



Content marketing



Music Engineering



Growth hacking



Data Analytics